



Lehigh Valley/Berks Section of APA Pennsylvania

Recap of 2024 Activities

- Held Section Council Meetings on the following dates: February 9, March 15, April 12, May 10, June 13, July 11, August 8, September 12, and November 14.
- Provided section representation at APA Pennsylvania Executive Committee meetings on Zoom on February 9, May 9, August 9, and November 8.
- Provided section representation at APA Pennsylvania Board of Directors meetings in Harrisburg on March 8, June 21, September 6, and December 13.
- Provided section representation on the following APA Pennsylvania Committees: Legislative Committee, Professional Development Committee, Communications & Membership Committee, Great Places Committee, and Student Engagement Committee.
- Adopted new Section Bylaws on May 10, 2024, to modernize practices and expand volunteer opportunities.
- Sponsored two CM events in the section: the PA Land Use Institute at Albright College in March, and the Lehigh Valley Land Use Seminar in Center Valley in October.
- Expanded communication efforts across the section, including: developing/increasing email contact list; sending monthly emails with events, job opportunities, and local news; providing agendas and minutes for every Section Council Meeting and archiving it online; creating social media platforms for the section; relaunching the section website; and providing section representation at events in the community.
- Launched a Section-wide survey to understand the needs of members and help improve resources and event opportunities
- Formed two new committees to increase section activities and involvement:
 - Events Committee: Focused on developing and recommending educational and social events for current planners. Potential activities include: recommending CM events for the Section Council; working out details for events, such as speakers, venues, hospitality, etc.; planning for the annual event/Christmas party; assisting the Conference Planning Committee when hosting the state conference; providing content for Section social media, website, and newsletters.
 - Education Committee: Focused on providing outreach about planning to educational institutions at various levels. Potential activities include: promoting planning as a career to local university students in related fields; promoting the Chapter scholarship program for students interested in planning; promoting mentorship programs to help students learn about the variety and day to day responsibilities in planning jobs; providing information to high school students or attending career fairs to advocate for planning; promoting internships and entry level positions to college students and recent graduates; coordinating with the Chapter Student Engagement Committee on events and initiatives.