



**Lehigh Valley/Berks Section of
APA Pennsylvania**

2025 Work Plan

1. Engage with local municipal and private sector planners and grow a diverse Section membership

- 1.1. Develop relationships between local planning and zoning offices within the Section area
- 1.2. Create dialogues with local municipalities and their planning commissions regarding Section events and training
- 1.3. Provide outreach and education to employers in our region regarding the benefits of APA membership and AICP certification.
- 1.4. Encourage membership among local college and university students
- 1.5. Promote CM credit offerings to non-AICP planners to increase event participation and awareness of planning issues.

2. Provide meaningful communication to and from the Lehigh Valley/Berks membership

- 2.1. Provide a forum at monthly Section Meetings to discuss local issues and initiatives
- 2.2. Facilitate communication between Section Membership and the APA-PA regarding statewide events and initiatives.
- 2.3. Produce quarterly Board Reports for APA-PA that will also be sent to Section members.

3. Support our AICP candidates, certified planners, and members in their professional development

- 3.1. Launch a Section Scholarship, to be given either to a section member for: a) AICP Exam Registration, b) AICP Experience Assessment Registration, or c) graduate education in planning.
- 3.2. Facilitate/host at least three CM credit offerings throughout the year
- 3.3. Launch the Education Committee, focusing on providing outreach to local high schools, colleges, and universities.